



## CAMPUS GUIDE

CARRY THE LOAD is a registered 501(c)3 non-profit that provides an active way to connect Americans to the sacrifices made daily by our Military, Law Enforcement, Firefighters, Rescue Personnel and their families. The CARRY THE FLAG education program inspires patriotism in our nation's youth. The program will teach students how to properly raise, lower, fold and respect the flag; gain knowledge about the history of the Flag and what it stands for; and realize the sacrifices made daily by our Nation's Heroes to defend it.

The CARRY THE FLAG program is an extracurricular activity that requires:

- A faculty member to oversee and administer the program,
- A community volunteer (i.e. faculty, military veteran, first responder or patriot) to assist in the execution of the club's duties, and
- Students who commit to being guardians of our nation's colors on the school grounds, and have an interest in a community service project about patriotism.

The students will meet monthly to participate in activities that:

- Educate them on the sacrifices of our nation's heroes.
- Highlight the history and meaning of the flag.
- Define what it means to be an American patriot.
- Challenge students to #BeTheFlag.



**#BETHEFLAG**

**#BeTheFlag** is a social experience created by Carry The Load that connects generations to the meaning of patriotism. It highlights what the Flag represents, why it should be respected and who our Nation's Heroes are that make sacrifices daily to defend it.

The minimum expectation of events and activities to be completed throughout the school year is:

- Raising, lowering, folding and respecting the flag each day that school is in session,
- Executing at least one (1) community service project benefiting those who have sacrificed for our safety and freedoms, and
- Giving a 1-3 minute presentation about how the flag represents what it means to be a patriot.
  - Any medium can be used (art project, video, PowerPoint, song or poem).
  - The winner of each school will be showcased during our flagship event, The Dallas Memorial March, on Memorial Day weekend at the end of that program year.

**At the end of the school year, successful active participants will receive the Carry The Flag Citizenship Certificate and may also receive up to 10 hours of volunteer service participation.**





### **Monthly Meetings**

Each meeting should begin with the Pledge of Allegiance to the American Flag and a dedication of the meeting to one of our Nation's Fallen Heroes. Carry The Load will help to provide the stories of our heroes, if needed. The following is an outline of meetings and activities that will earn each student a certificate for their participation.

#### **September - Welcome!**

- Discuss expectations for the year, set up daily/weekly schedule for teams to raise and lower the flag.
- Review flag etiquette video and information provided by Carry The Load for students to rehearse.
- Discuss projects and community service project ideas.

#### **October/November - Patriotic Awareness Month**

- Share [#BeTheFlag](#) videos.
- Invite a Veteran to speak to the group on a topic related to *what the Flag means to them*.
- Select one day of each week to wear red, white and blue.
- Coordinate with school to lead Pledge of Allegiance on morning announcements with a short statement of what being an American means to you.

#### **December - Storyboard Group Project**

- Identify a local hero (military, firefighter, law enforcement, or first responder) with a connection to the school or community who died in service to their country.
- Write the narrative for their storyboard to be submitted. A copy of the storyboard will be sent to you [Story board submission form](#). Your storyboard will be displayed at all Carry The Load events so this hero will never be forgotten.

#### **January - Planning for upcoming Community Service Project and Presentations**

##### **February - Community Service Project**

- Submit photos or short video and description of your project to [carrytheflag@carrytheload.org](mailto:carrytheflag@carrytheload.org).
- Make sure photo release forms are complete with your submission.

##### **March/April -Presentations**

- Create a presentation that illustrates *what the Flag means to them* (i.e. honor the history of the Flag, respect the Flag in your Community, educate others through your actions of patriotism).
- Select a date and invite parents, teachers and classmates to the presentation.
- Conduct the presentations.
- Ask attendees to vote on winners for submission to Carry The Load.
- Submit student names and participating service hours to Carry The Load **by May 1** to receive certificates.

**May - Organize and participate as a group** in a [CARRY THE LOAD Rally](#), [Along the Relay](#) or [Dallas Memorial March](#).

*For assistance, more information and submitting projects (via email or mail):*

**Phone:** (214) 723-6068

**Email:** [carrytheflag@carrytheload.org](mailto:carrytheflag@carrytheload.org)

**Mail:** CARRY THE FLAG, C/o CARRY THE LOAD, 514 S. Hall Street, Dallas, TX 75226